



## ***Asheville Buncombe Youth Soccer Association***

---

PO Box 895 • Asheville, NC 28802  
Phone (828) 299-7277 • Fax (828) 299-0133 • info@abysa.org

Dear Business Owner,

My name is \_\_\_\_\_. I play soccer for the Asheville Buncombe Youth Soccer Association Challenge Program. On August 23 and 24, 2008 we will be hosting over 130 teams from North Carolina and the surrounding states for the Third Annual Asheville Mountain Soccer Series - Riverside Summer Shootout. We are selling ads for our tournament program and the opportunity to place a banner for your business at our tournament site. Over 2,000 families will receive this program and use it to find out about our local businesses.

I hope that you will buy an ad or banner to support me and my soccer club. The ad/banner sales benefit your business, help me offset some of my cost of playing travel soccer, and assist in funding our GOALS financial aid program.

Ad and banner prices are listed on the attached sheet.

Thanks and I will follow up with you soon.

Sincerely,

P.S. If you have any questions then you can contact me at: